



Contact

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Experienced with...

Photoshop
Illustrator
InDesign
Adobe XD
Dreamweaver
HTML / CSS / JS
Bootstrap
Sitecore
Creatopy / Bannersnack
Influ2 / Terminus
Powerpoint
Word
Excel
Sharepoint
Microsoft Teams
Outlook
PC / Mac
Generative AI
MidJourney
Web Accessibility
Azure DevOps
Hotjar
Asana
Pardot
Managing / Mentoring

EMPLOYMENT

Apr 2022 - Present

Perficient /// Associate Marketing Manager

Branding - Manages corporate brand, internal brand guidelines site, UI Kit, and performs competitive analysis/research

Web/Digital - Lead creative point of contact and UX designer for corporate website, Creates animated web ads and social post graphics

Front-end Web Development - Builds landing pages with custom HTML/CSS using bootstrap and javascript, Codes HTML emails for Outlook and Pardot

Mentors and trains junior designers

Apr 2018 - Mar 2022

Perficient /// Marketing Coordinator

Web/Digital - worked closely with Sitecore content authors on company website to provide graphics/assets

UX Design - Co-designer on building an internal project management application. Met with product owners on a weekly basis, collaborated on design concepts in Mural, created user flows and screens in Adobe XD

Layout - Used InDesign to create company collateral (guides, perspectives, white papers, interactive PDFs, bi-annual internal company magazine)

Video/Animation - Created animated web ads using After Effects and Bannersnack, Created audio wave animation graphics to promote company podcast, Helped video team with production work in Premiere Pro

Jun 2015 - Jan 2018

Roundedcube /// UX Designer

Discovery, sitemapping, wireframing

Desktop/Mobile web page design and prototyping

Knowledge transfer with development team

Alpha test the live project and report bugs/issues

Assist marketing department in creating graphics and overall branding

EDUCATION

Graduated May 2015

University of Missouri - St. Louis /// UMSL

Bachelor of Fine Arts - Graphic Design

St. Louis Community College /// STLCC

General Education